

TO ATT. OF ADDRESSED PERSON

Italy – Siracusa: JANUARY 19, 2013

THE CONTENTS OF THIS DOCUMENT HAS TO BE CONSIDERED **HIGH CONFIDENTIAL**, AND, CONSEQUENTLY, EACH ONE INVOLVED IN THIS PROJECTS HAS OBLIGED TO RESPECT THE RULES AND LAWS UNCONDITIONALLY AND RECOGNIZE THAT:

P.O.C.: Emilio ANTONACI & Companies Represented as CEO or Representative Contractor, is identified as General Projects Developer Manager and rights owner.

PROJECT: GMS (General Medical Services) and THE LONG CHAIN OF THE PHARMACEUTICAL INDUSTRY.

1st Part: Background & Milestones

1. 1998-2003 : the Master Project “**PFARMA**” started studying based on “FRANCHISING PHARAFARMACIES”, and, after developed operational phase, and consequential start-up, our Group decided to freeze the investments because of Italian laws were too restrictive - toward that specific field.
 - 1.1. The full rights and properties, in that time, owned to: Progetto Distribuzione Italia Srl, Company of Emilio Antonaci, from 2006 put in stand-by and not yet alienated.
2. 2004-2007 : “**PFARMA**” merges into a combined project; developed jointly with “EUROINVEST FINANZA STABILE”, “IXO’ “, “FARMATICA” for project identified as “**FARMACITY**”.
 - 2.1. Project idea viewable in website (still on-line): <http://www.ea-eco.eu/farma/>
 - 2.2. EASY TRAINING CENTRE, Company of EA-ECO Group, has been involved as co-developer and responsible for the chain “FRANCHISING” (old website still on-line: <http://www.ea-eco.eu/ETC-SIRACUSA/>).
 - 2.3. After start-up and one year test, all the involved Companies (EA-ECO group included), decided to stop the projects because of the costs were out-fo-range Budgets established previously.
3. 2011-TODAY : EA-ECO Group, resumes old ideas about the “Long Chain Pharmaceutical Sector” and started with a New Master Project named “General Medical Services”, briefly “GMS”.

2nd Part: Main Points of the New Development and Basic Strategies

4. Feb 2011 : EA-ECO Group started studying and developing GMS Master Project.
 - 4.1. EA-ECO Group, throughout one of our Company, EA-ECO Srl, is the only owner of the Master Projects. Pro points in favor of: good background, hi know-how, excellent Investors Group very interested in the MP, and (at least but no last) excellent credibility in developing similar huge projects in the last 15 years, apart the personal friendships with direct interlocutors (Fund of Investments in particular). The whole expenses, till today, have been put directly by the subscribed.
 - 4.2. The our Basic Philosophy and Strategies are very simple:
 - **Minimum Investments Risks;**

- **Maximum Collaboration with** Companies High Specialized in micro production chains, which started recently or have a good projects but not enough money to invest and in this case, they risk to default their projects an Companies;
- **High Consideration for** good enterprisers (mostly of them know personally by subscriber) which have risked directly without any financial indirect help.
- **Foundation of NECOM** - which will be involved an “Investor or Investment Group” as Joint Venture Investment Partner in status of shareholder in “real” Equity. Of course we have planned to found one NECOM or keep the existent one, on the base of the quality of Project Plan from which will born the real Business Plan and consequential Financial Plan.
- **Plan to Found of a JVIH (Joint Venture Investment Holding)** - the hearth of business if a “**SPONGY HOLDING**”, one of the EA-ECO Group idea, which save the high risk of any investment with the right intervention in participation throughout a direct control of an official Business Controller of JVIH. We expose the meaning of “SPONGY HOLDING” in a second step of debate of this Main Project.

3 rd Part: TODAY Status

5. Today, in January 2013, the state of fact is as follows:

5.1. Financial Channels History.

- May 2011: EA-ECO Group, POC Emilio Antonaci, has submitted the first version of the Master Project to a Funds of Investment Group, asking to finance directly some Companies involved directly in the MP.
- July 2011: the interested Investors, asked to us to develop the MP, and, submit the entire MP as “**TOP MASTER PROJECT**” under the direction of EA-ECO Group, and include the Companies as single Projects. All studies and micro start-ups should have been done under our responsibility and our costs. WE DID.
- Feb 2012: We have done, and submitted the “**BASIC PLAN OF INVESTMENT**”, the ways to reach the main “**TARGETS**” and our “**PROCEDURES**” applied to reach the main results. Because of same problem on one of the milestone (identifiable in the website, main page, <http://ea-eco.eu/gms/>), we have asked an extra time to demonstrate the quality of our plans.
- Sep 2012: we have completed the stabilized start-up, and, at the same time, we, as EA-ECO Srl, have subscribed preliminary agreements with the owners of the Companies and/or legal representative in charge, finalized to “BUY SHARES” of their Companies and “DEVELOP JOINTLY” our projects.
- Of course, Investors, agreed with us, and briefly stated, to: “ENTER WITH/TRHOUGH US BY PROVIDING FUNDS END SUPPORTING THE PLANNED TARGETS – AND APPLY THEIR PLANS AND DIRECTIVES”.

5.2. FROM our SIDE, assured that all the following Groups and/or Companies, are agreed to meet directly the Investors and expose their plans of develop. For EA-ECO Group, is a very pleasure to illustrate all projects, and as any investors desire, these can be viewed and analyzed deeply. We, simply, have identified these companies, in bands: **THE LOWEST / LOW / LOW TO MEDIUM / MEDIUM / MEDIUM TO HIGH / HIGH / VERY HIGH / THE HIGHEST.**

5.3. The agreements subscribed by Emilio Antonaci - are:

- 1) <http://www.gmsfarmacie.com> - **THE LOWEST**;
- 2) <http://www.siffrapharmintek.it/> - **LOW**;
- 3) <http://www.sterlingfarmaceutici.com/> - **LOW TO MEDIUM**; note about active websites as: <http://www.bellezzaedintorni.com/> and <http://www.prodottiperestetica.com> for selling on-line;
- 4) <http://www.kerapharm.it/> (under construction) **LOW TO MEDIUM**;
- 5) <http://www.arfarm.it/> **MEDIUM**;

5.4. (we will provide to redesign presentations in case of real interests). The base of the whole Master Project is clearly identifiable in the following picture:



. . . included in the top presentations links:

<http://gms-farma.weebly.com/> and <http://ea-eco.eu/gms/>

4th Part: Final Considerations

6. Assuming that, I put my full availability to further all aspects of a project that sounds complicated, but, having already started there is no risk of a start-up to verify. It would be nice to know if the **LEAD INVESTOR**:
- 6.1. Is interested in sharing either fully or partially our projects?
 - 6.2. Has already established a potential budget to engage in this project?
 - 6.3. Has other ideas about what he would like to be added to the above mentioned?
 - 6.4. How else expresses desire to be assessed, with our current partners?

In my certainty, of a benevolent consent, I place myself at your disposal.

Cordially

